Providing Good Artwork

One of the most important factors in producing great looking embroidery, screen printing or printed apparel is having good quality artwork for us to initially work from. Clean artwork will save time and money on your order, since extra charges for redrawing it will be reduced or eliminated.

Vector images are the BEST and can be resized infinitely and their clarity will remain the same.

The two major pieces of software used to create vector artwork are **Adobe Illustrator** and **Corel Draw**. File names usually consist of extensions such as **.EPS**, **.AI**, or **.CDR**

Keep in mind that vector designs are always created manually by a designer or automatically with a specialized tracing program. A bitmap image imported into a vector art program such as Adobe Illustrator does not immediately reclassify it as a vector file. *Vector art is the easiest for us to work with and almost always will produce the best looking finished results.*
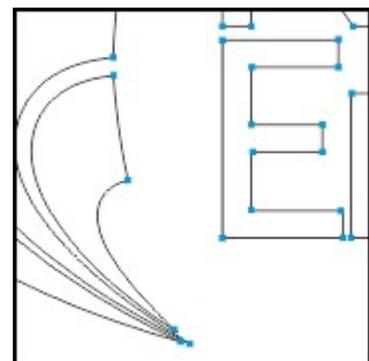

Bitmap at 2.5" wide, 72 dots per inch

Bitmap Image
Clarity is determined by the level of resolution

Vector Image
Can be resized infinitely with no loss of clarity

Vector Wireframe
Shapes are determined by nodes that form lines and curves